

2023

LETS
MAKE IT
HAPPEN!

DUBAI, UAE.

TOP EVENTS ORGANIZERS



PERFECT STAR EVENTS
lets make it happen

ABOUT US



Lets Make it Happen!

**We believe in doing EVENTS
the right way!**

“Events Management & Creative Consultancy”

Top Event Managers and Promoters in the Gulf

We specialize in Event Planning, Marketing, Promotions, and Social Media Partnerships in UAE. We provide complete event management from inception to completion. You dream, and we will create unforgettable memories for you. Our services include but are not limited to corporate events, award shows, training and workshops, exhibitions, AV solutions, premium launches, wedding planning, sports events, live music and fashion shows, and international music, art, and dance festivals.

Our award-winning, internationally experienced team has delivered exceptional creativity and service to our clients over the years, while always embracing local cultures, allowing us to grow internationally and become one of the leading event companies in the industry. We are passionate about creating memorable experiences. Our live events, coupled with the latest technology and digital content, deliver engaging storytelling and create lasting connections for our clients.



“ONGROUND EVENTS
Bringing together EXCELLENCE
and EXCITING audience
EXPERIENCES seamlessly”

VISION

*Aspiration, Passion
& Positive Attitude
is our motivation*

YOUR EVENTS - OUR PASSION **PERFECT STAR EVENTS** is one of the **top-notch** events and creative consultancy companies. Our vision is to expand our services with the best execution. We believe the event is all about **time**, and your time is your **memory**. That's why we **focus** on time management along with the best measures. Our excellence speaks for itself in various market sectors all over the Middle East as one of our greatest achievements. The approach of creating a "**win-win**" relationship with all parties involved in our businesses and our professional belief in **ethics** and **quality** has evolved into a set of corporate standards and practices. Our accomplishments and steady growth over the last few years have encouraged us to believe that we can continue and look ahead **beyond the horizon**. Our vision is to create **greater value** in the events industry. We believe the **sky is the limit**, so possibilities are always there. We add **versatility to events with passion**.

LET'S MAKE IT HAPPEN

**“ WE LOVE WHAT
WE DO & OUR
PURPOSE IS TO
MAKE YOU SMILE”**

MISSION

We understand the power of brand experiences and help you engage with your attendees to make every minute count. Whether your goal is to empower your sales force, amplify your message, or celebrate individuals within your organization, PS Events helps you make it happen. From strategy to event delivery, we create personalized experiences that deliver on your objectives.

“LET'S MAKE IT HAPPEN”

YOU DREAM – WE CREATE





**“WE CREATE IDEAS THAT ALIGN
MEMORABLE AND AUTHENTIC EVENT
EXPERIENCES”**

EVENTS MANAGEMENT

Over the years, as a leading events management company, we have developed excellent long-term working relationships with many well-known global brands across industries and geographies.

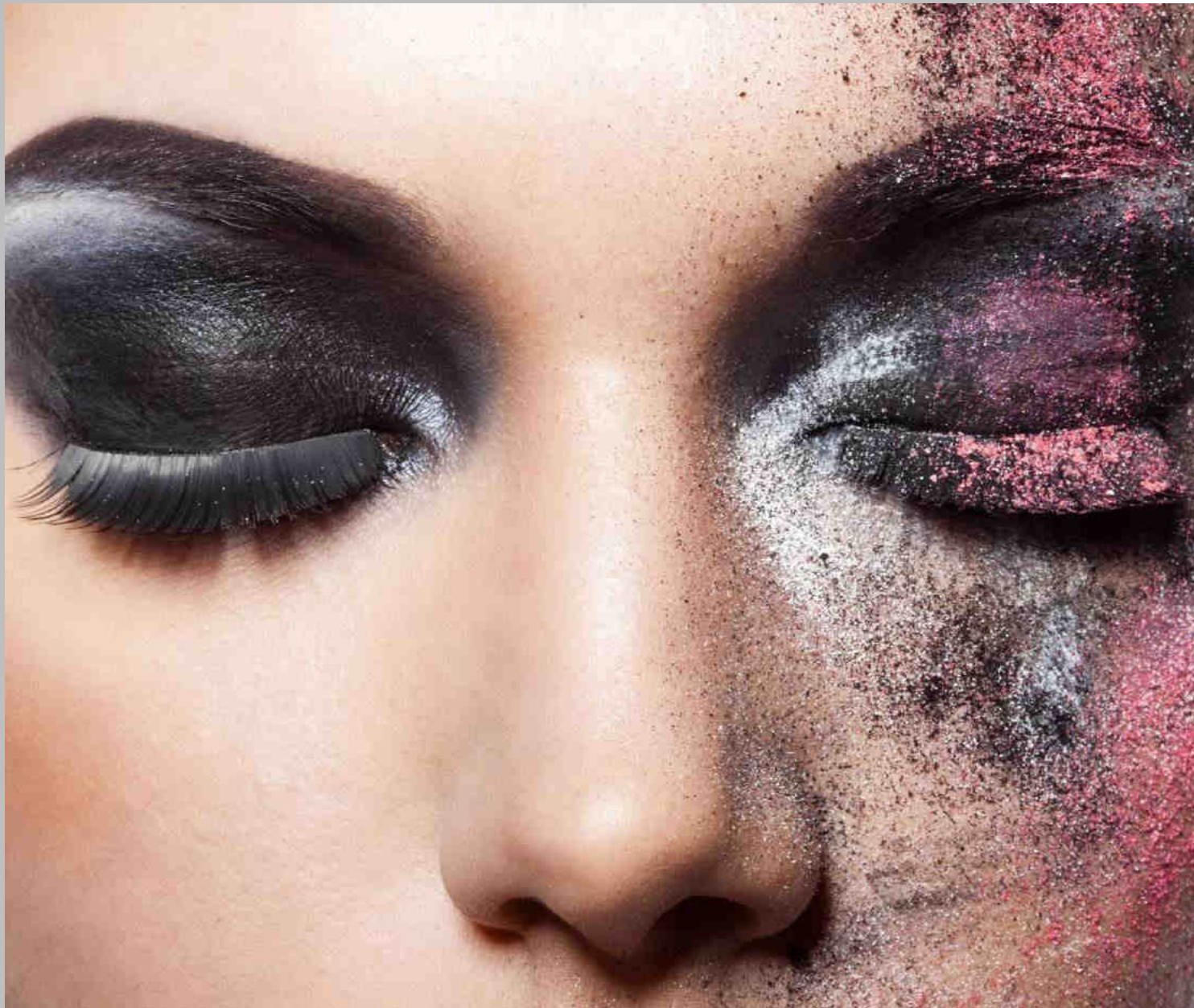
CREATIVE SERVICES

Creative
Consultancy

Our innovative creativity
inspires ideas that make
a change.

Photography/
Videography

We provide a complete
range from the inception
till the completion.



HOW WE DO?

We care about how and why we hold events. We ensure that we focus on fair, sustainable, and ethical practices through every project we deliver. We also believe in giving back to our communities and strive to support the local community throughout our events and festivals. Our understanding of society and local insights allow us to deliver seamless execution while embracing and respecting cultural values and supporting the communities in which we work. We take great care to always source the best local and sustainable partners. As a socially and environmentally conscious company, we feel it is vital to protect the future of our planet and communities. We have also built a dedicated in-house **DIGITAL** content team to support our clients with their ever-growing **Digital PROMOTIONAL WORK** during events. Content requirements, including social media strategy and content creation, graphic design, animation, photography, and videography, are our top highlights.

“Event Planning, Marketing, Promotions, and Social Media Partnership”

O U T S T A N D I N G

We are Gulf’s top-notch events management and creative consultancy company, with big ideas and extensive resources. We’re a global visionary team. We help brands connect, engage, and evolve through events, experiences, and marketing promotions. Simply put, we create strategic, integrated events and experiences that form a human connection between brands and their target audience.

EVENTS MANAGEMENT

Complete Event Management from
the Inception till the Completion



Breaking Boundaries

Every Idea And Element We Deliver Is Custom-Crafted, Resulting In Unique, True To Your Brand Solutions. We're Team Players, Passionate And Talented Experts Who Deliver Exceptional Results. Our Goal Is To Create Every Event More Alive, Memorable, And Authentic Than The One Before, Breaking Boundaries.

EVENTS WE CREATE

OUR SERVICES

- AWARD SHOWS
- EXHIBITIONS
- AV SOLUTIONS
- PREMIUM LAUNCHES
- WEDDING PLANNING
- SPORTS EVENTS
- LIVE MUSIC & FASHION SHOWS
- INTERNATIONAL MUSIC
- ART AND DANCE FESTIVALS
- CORPORATE EVENTS
- TRAININGS & WORKSHOPS

Dream
Create
Connect

CREATIVE CONSULTANCY

Left brain

I am the left brain.
I am a scientist. A mathematician.
I love the familiar. I categorize. I am accurate. Linear.
Analytical. Strategic. I am practical.
Always in control. A master of words and language.
Realistic. I calculate equations and play with numbers.
I am order. I am logic.
I know exactly who I am.

Right brain

I am the right brain.
I am creativity. A free spirit. I am passion.
Yearning. Sensuality. I am the sound of roaring laughter.
I am taste. The feeling of sand beneath bare feet.
I am movement. Vivid colors.
I am the urge to paint on an empty canvas.
I am boundless imagination. Art. Poetry. I sense. I feel.
I am everything I wanted to be.

HANDCRAFTED & UNIQUE
Design for creative world

Our in-house Creative production Studio brings together creative thinking to amplify brand stories and creative journeys altogether.

**“We Create Brand Action
We believe in doing before
saying”**

We channel creativity, colors, copy, and strategy to help our clients with better branding. We believe that great designs speak louder than words.

**“From moments to
movements, our actions
engage an audience and
drive your business”**



**We Create Brand
Action - We believe
in doing before
saying.**

POSSIBILITIES.

OUR BRANDING APPROACH

We deliver creative ideas, design the perfect on-brand look, build online platforms for delegates, and create digital content that shapes conversations, build excitement, and connects with your audience.

“BRAND ACTION”



“Creative Vision”

Brand Management

Induce a fresh look into your **Brand!**

Brand identity creation, **B**rand positioning strategy, **B**rand story, **B**rand tone, key messaging, **B**rand architecture, **B**rand communication design, **B**rand promotion, value proposition, **B**rand name, tagline, logo design, **B**rand design, **B**rand digital footprint, **B**rand guideline, marketing, and communication measurements.

How we do?

Your Brand is the Heart and Soul of your Company!

Digital Marketing

- Social Media Marketing
- Creative Strategy
- Advertising
- Paid Promotions





GRAPHIC DESIGN, ADVERTISING & MARKETING

- Brand Identity & Logo Design
- Brand Identity Manual
- Corporate Stationary & Collateral Material Packaging
- Company & Product Brochures
- Brand & Identity Development
- Content Strategy
- Creative Outdoor | Print | Online

**“CREATIVE
CONSULTANCY
SERVICES”**



Videography & Photography “REDEFINE CAPTURING”



CREATE MOMENTS THAT LAST
A LIFETIME!

“Perfect Star Productions”

Our production house has a unique approach to providing customized photography and video production solutions for corporate and individual clients. We are one of the premier multimedia companies in the UAE, providing services across the Gulf. Our team of well-trained videographers, professional photographers, and event photographers in Dubai offers our partners and customers cost-effective and premium services.



**CLICK
SHOOT
REPEAT**

Amplify your Voice through Visuals

Visuals Speak Louder than Words



PHOTOGRAPHY & VIDEOGRAPHY

ONE STOP SOLUTION STUDIO

As a full-service productions, we specialize in the following:

- PRODUCT PHOTOGRAPHY
- CORPORATE EVENT PHOTOGRAPHY & VIDEOGRAPHY
- ADS & TVC/ DOCUMENTARIES
- FASHION SHOTS
- EVENTS COVERAGE (PHOTOGRAPHY & VIDEOGRAPHY)
- PRODUCTION PACKAGING DESIGN PHOTOGRAPHY
- TRADE SHOW COVERAGE
- WEDDINGS
- SPORTS/FUN GALA

EXPERIENCE EXCLUSIVITY THROUGH OUR FRAMES

BEST MOTION FRAMES

JUST A CLICK AWAY

“CAPTURE ONCE, KEEP FOREVER”

While a paragraph of information about something can be difficult to read and understand at times, a picture comes to your rescue! The very talented and imaginative in-house photographers create beautiful photo aesthetics for your brand to make it stand out and attract not only the customers but everyone else as well. The photo will speak for the brand.



PERFECT STAR EVENTS
DRAGON MART 2,
DUBAI, UAE

+971508567463

info@psevents.ae

www.psevents.ae

